

News Release

Office of Economic Development

# For Immediate Release

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# **Contact**

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# San José Brings Entrepreneurs and Resources Together Annual summit helps immigrant small businesses succeed

**SAN JOSE, CALIF.** – The Fourth Annual Entrepreneurship and Innovation Summit will offer workshops and panel discussions for small businesses in English, Spanish and Vietnamese to help startups and established companies grow and thrive in San José.

Presented by the City of San José and BusinessOwnerSpace.com, the summit will be on Friday, May 29, 2015, from 8:00 a.m. to 1:30 p.m. in the San José City Hall Rotunda, 200 East Santa Street.

"As a global leader in promoting innovation and entrepreneurship, San José is proud to host the 4th Annual Entrepreneurship Innovation Summit," said Mayor Sam Liccardo. "The variety of language options offered at this year's summit will help ensure that the next generation of entrepreneurs reflects the rich diversity of San José and increases economic opportunity for all of our residents."

Event sponsors include Wells Fargo, Bank of America, FranNet, El Observador, and work2future, and their representatives along with more than 20 resource organizations, including SCORE, SBDC, and local chambers of commerce will be present for participants. Leading industry experts will offer workshops and insight on accessing capital, planning for growth, marketing, leveraging technology, and navigating the City's permitting processes.

In partnership with Silicon Valley Talent Partnership, Small Business Ignite 2.0 will help facilitate mentor/mentee relationships for business owners interested in advancing their companies.

"We are very pleased that the City of San José has asked Ernst & Young to give back to our community by partnering with small businesses," said Kailesh Karavadra, Managing Partner for the San José office. "Our purpose is to build a better working world, and supporting our community, small businesses and entrepreneurs through Small Business Ignite is one way that we can help."

Other businesses contributing workshop speakers include PayPal, Better Business Bureau, SP2, AnewAmerica, LinkedIn, Opportunity Fund, and the City of San José.

For more information, view the flyer. To register, go to online registration.

### About San José Office of Economic Development

The San José Office of Economic Development is committed to a vital, competitive San José economy that increases prosperity for people and companies. OED guides the city's economic strategy, provides assistance for business success, connects employers with trained workers, and provides art and cultural resources to our community. For more information, go to <a href="https://www.sjeconomy.com">www.sjeconomy.com</a>. BusinessOwnerSpace is OED's one-stop resource for businesses and entrepreneurs. To access more information, see <a href="https://www.businessownerspace.com">www.businessownerspace.com</a>. Follow us @sjeconomy.

#### About work2future

Strategically positioned within the City of San José Office of Economic Development, work2future addresses the workforce and economic development needs of our local area, in collaboration with small and large businesses, educational institutions and community-based organizations. Each work2future One-Stop Center offers services and resources that help job seekers obtain the skills and training they need to find a job and assist businesses in meeting their workforce and economic development needs. www.work2future.biz

#### **About Silicon Valley Talent Partnership**

Silicon Valley Talent Partnership recruits, connects, and manages Silicon Valley talent to collaborate with public institutions to innovate government services. www.svtpca.org

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